

Sports Management Associate of Applied Science

General Program Information: 410 287-1000 or information@cecil.edu

The popular worlds of athletics and business team up to bring the fast-growing field of sports management to Cecil College students. This program is designed for students who seek to acquire a complete framework of business concepts and skills that are directly related to the field of sports management. Students will realize the role a sports manager plays in various athletic settings and understand management, accounting, and leadership skills to build a foundation in their chosen athletic environment.

	General Education Requirements (20 credits)	General Education Code	Credits
ECO 221	Economics - Micro	SS	3
EGL 101	College Composition	E	3
PSY or SOC or POS ELECT	PSY or SOC or POS Elective	SS	3
SCI ELECT	Science Elective w/ Lab	S/SL	4
Select 1: MAT 121 MAT 125 MAT 127 MAT 128 MAT 201	Precalculus, Applied Calculus, Intro to Statistics, Intro to Statistics II, or Calculus with Analytic Geometry	M	4
Select 1: SPH 121 SPH 141	Interpersonal Communications or Public Speaking	H	3

	Program Requirements (40 credits)	General Education Code	Credits
ACC 101	Accounting I		3
ACC 102	Accounting II		3
BUS 103	Introduction to Business		3
BUS 131	Principles of Management		3
BUS 210	Business Law		3
BUS 216	Organizational Leadership		3
CIS 101	Introduction to Computer Concepts	I	3
ECO 222	Economics – Macro	SS	3
EGL 211	Technical Writing		3
SPM 101	Introduction to Sports Management		3
SPM 200	Sports Facilities and Event Management		3
SPM 201	Sports in American Culture		3

Select 1: BUS 191 BUS 207 BUS 212 BUS 231	Introduction to Finance, Introduction to Public Relations, Principles of Marketing, or Management of Human Resources		3
ELECT	Elective		1

Total Credits Required in Program: 60

Program Learning Goals:

Upon successful completion of this program, students will be able to:

- Assess the economic, technical, legal and sociocultural environments of a business as it relates to sports.
- Apply basic accounting principles to prepare accurate financial statements.
- Formulate strategies to lead and manage organizations, facilities, and events.
- Explain the impact sports has in society.
- Solve problems using analytical reasoning as they relate to sports management and sports leadership responsibilities.